

SCAM

FRAUD



TYPES OF SCAMS:



ROMANCE



INVESTMENT



IRS/SOCIAL SECURITY



SWEEPSTAKES



DEBT RELIEF



IMPOSTER



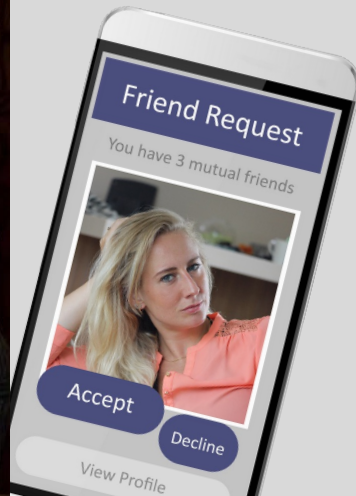
EMAIL



PHISHING

JUST TO NAME A FEW...

ROMANCE SCAMS



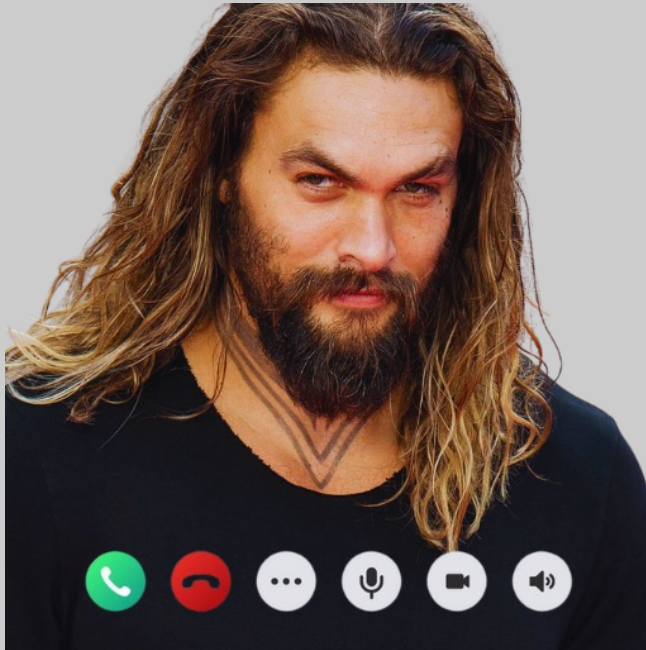
This type of scam often entails an entire online persona carefully crafted, frequently using pictures stolen from social media sites to be the ideal person. Their story commonly involves a reason that they are unable to meet in person, and frequently means that they cannot call over the phone or talk in person. These relationships can go on for quite some time before the signs start appearing, but they invariably lead to requests for money. These scams often appeal to sympathetic parties and have an emotional appeal that can be convincing to its audience.



Lincoln Clark

Hi Beautiful 🌹❤️ what a lovely profile beautiful you look gorgeous and also have a wonderful smile 😊😊😍😍 I'm really impressed with your profile and personality I also admire your good sense of humor here I don't normally write in the comment section but I think you deserve this complement.... I tried sending you a friend request but it did not go through kindly send me a friend request if it's okay with you Thank

6 d Like Reply



**SORRY LADIES.....
JASON IS NOT CALLING OR
MESSAGING YOU.**



Social media scams. Scams starting on social media accounted for the highest total losses at \$1.4 billion – an increase of 250 million from 2022. But scams that started by a phone call caused the highest per-person loss (\$1,480 average loss).

**Source: Federal Trade Commission
consumer.ftc.gov**

SWEEPSTAKE

SCAM



You just won
the lottery!

Pay \$200
to collect
your winnings!

AND THE WINNER IS...

Not YOU...because its fake...



PUBLISHERS CLEARING HOUSE SCAM

- Logan Co. Sheriff's Office seeing increase in scam calls
- Person tells victim they have won
- But have to send money or gift card numbers to get winnings
- Victims asked to send it to Publishers Clearing House
- DO NOT GIVE OUT PERSONAL BANKING INFO TO THESE CALLS**

SCAM ALERT!

abc 13 63° 6:02

WEATHER EDMONTON 57° 7PM SHOWERS 50° 10PM M CLEAR 49° 12MID M CLEAR

If you didn't enter...you didn't win

HERE ARE THREE SIGNS OF A PRIZE SCAM:

- **YOU HAVE TO PAY TO GET YOUR PRIZE. BUT REAL PRIZES ARE FREE. SO IF SOMEONE TELLS YOU TO PAY A FEE FOR "TAXES," "SHIPPING AND HANDLING CHARGES," OR "PROCESSING FEES" TO GET YOUR PRIZE, YOU'RE DEALING WITH A SCAMMER. AND IF THEY ASK YOU TO PAY BY WIRING MONEY, SENDING CASH, OR PAYING WITH GIFT CARDS OR CRYPTOCURRENCY TO GET YOUR PRIZE, DON'T DO IT. SCAMMERS USE THESE PAYMENTS BECAUSE IT'S HARD TO TRACK WHO THE MONEY WENT TO. AND IT'S ALMOST IMPOSSIBLE TO GET YOUR MONEY BACK.**
- **THEY SAY PAYING INCREASES YOUR ODDS OF WINNING. BUT REAL SWEEPSTAKES ARE FREE AND WINNING IS BY CHANCE. IT'S ILLEGAL FOR SOMEONE TO ASK YOU TO PAY TO INCREASE YOUR ODDS OF WINNING. ONLY A SCAMMER WILL DO THAT.**
- **YOU HAVE TO GIVE YOUR FINANCIAL INFORMATION. THERE'S ABSOLUTELY NO REASON TO EVER GIVE YOUR BANK ACCOUNT OR CREDIT CARD NUMBER TO CLAIM ANY PRIZE OR SWEEPSTAKES. IF THEY ASK FOR THIS INFORMATION, DON'T GIVE IT. IT'S A SCAM.**

**SOURCE: FEDERAL TRADE COMMISSION
CONSUMER.FTC.GOV**

DONATE



CHARITY SCAMS

How can you tell what's a scam? Charity scammers want to get your money quickly. They often pressure you to donate right away. They ask for cash, gift cards, cryptocurrency, or wire transfers. Scammers often refuse to send you information about the charity. They won't answer questions or explain how the money will be used. They might even lie and say you already made a pledge to donate.



BEFORE YOU DONATE



**SEARCH THE CHARITY ONLINE
DO PEOPLE SAY ITS A SCAM?**



**WATCH FOR NAMES THAT “LOOK” LIKE
WELL KNOWN CHARITIES**



LOOK UP THE CHARITY’S REPORT AND RATINGS

**OR DONATE TO A CHARITY IN YOUR LOCAL
COMMUNITY**

GRANDPARENT SCAM



ATTORNEY FEES



**BAIL
MONEY**





SOCIAL SECURITY SCAM

THESE ARE RED FLAGS

YOU CAN TRUST THAT SOCIAL SECURITY WILL NEVER:

- ! Threaten you with arrest or legal action because you don't agree to pay immediately.**
- ! Suspend your social security number**
- ! Claim to need personal information to activate your COLA or other benefits**
- ! Ask you to pay with gift cards, prepaid gift cards, wire transfers, cryptocurrency or mailing cash**

ONLINE SCAMS

ANIMAL BREEDER SCAMS



PROPERTY FOR RENT SCAM

JOB SCAMS



PHISHING SCAMS

Phishing is a type of online scam that targets consumers by sending them an e-mail that appears to be from a well-known source – an internet service provider, a bank, or a mortgage company, for example. It asks the consumer to provide personal identifying information.

Then a scammer uses the information to open new accounts, or invade the consumer's existing accounts.



IMPOSTER SCAMS

BE AWARE OF FAMILY AND FRIEND IMPOSTERS ON SOCIAL MEDIA. IMPOSTERS WILL HACK SOCIAL MEDIA ACCOUNTS AND CREATE CLONED ACCOUNTS. THEY WILL THEN WILL ASK FOR MONEY OR YOUR PHONE NUMBER TO SEND A CODE. THAT CODE THEN ALLOWS THEM TO RESET YOUR PASSWORD AND THEY TAKE CONTROL OF YOUR SOCIAL MEDIA ACCOUNT.

this is not your cousin



this is not your best friend
from highschool

DON'T SEND MONEY IF YOU ARE NOT SURE. CALL THAT PERSON DIRECT TO CONFIRM THEIR IDENTITY

Imposter scams. Imposter scams remained the top fraud category, with reported losses of \$2.7 billion. These scams include people pretending to be your bank's fraud department, the government, a relative in distress, a well-known business, or a technical support expert.

**Source: Federal Trade Commission
consumer.ftc.gov**

PHONY UNSUBSCRIBE LINK



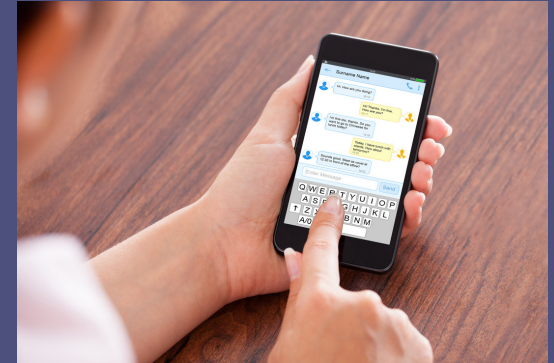
Update your [email preferences](#) to choose the types of emails you receive
[Unsubscribe from all future emails.](#)



**SCAMMERS CAN USE PHONY EMAILS WITH A
FAKE UNSUBSCRIBE LINK AT THE BOTTOM. IF
YOU ARE UNSURE, MARK THE EMAIL AS SPAM
AND BLOCK THE SENDER.**

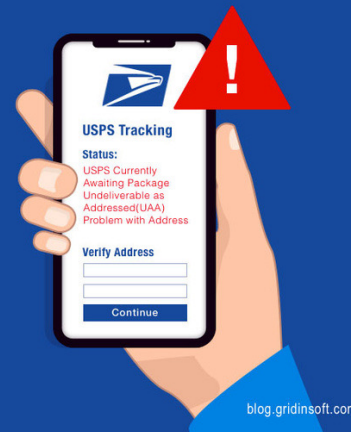


SMISHING PACKAGE TRACKING TEXT SCAM



- USPS SCAM TEXT
**"Your Package
Could Not Be
Delivered",
SMISHING SCAM**

- *What is a USPS scam text ?*
- *How Does the USPS Text Message Scam work?*
- *HOW TO REPORT USPS Related SMISHING*



INVESTMENT SCAMS

**PRECIOUS METALS AND
COINS**



REAL ESTATE



FINANCIAL MARKETS



CRYPTOCURRENCY

Investment scams. While investment-related scams were the fourth most-reported fraud category, losses in this category grew. People reported median losses of \$7.7K – up from \$5K in 2022.

**Source: Federal Trade Commission
consumer.ftc.gov**

AI SCAMS (ARTIFICIAL INTELIGENCE)

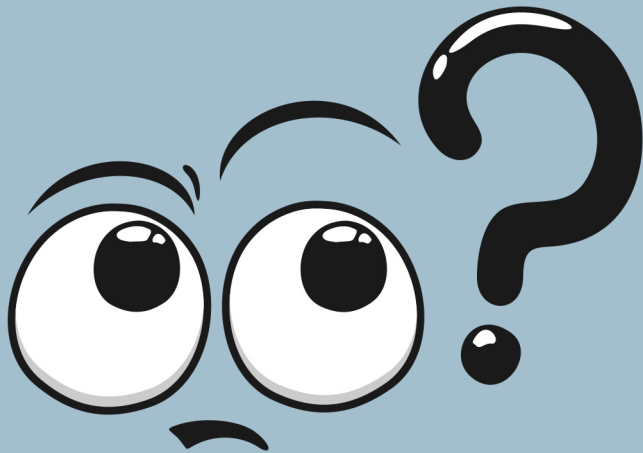
***SCAMMERS USE AI TECHNOLOGY TO CLONE
THE VOICES OF PEOPLE YOU TRUST.**

***OFTEN PART OF IMPOSTER SCAMS.**

***VICTIMS BELIEVE THEY ARE HELPING LOVED
ONES IN DISTRESS.**



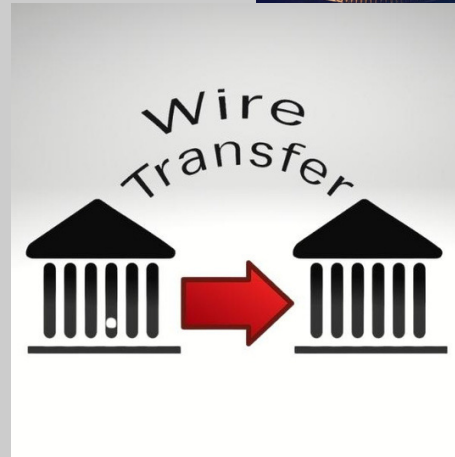
**HOW CAN YOU PROTECT
YOURSELF?
GOOD QUESTION....**



**IF IT SEEMS TOO GOOD TO BE
TRUE...
IT PROBABLY IS**



AVOID UNUSUAL PAYMENT REQUESTS:



Payment methods. How did scammers prefer that people pay? With bank transfers and online payments, which accounted for the highest losses (\$1.86 billion). Cryptocurrency is a close second (\$1.41 billion reported in losses).

**Source: Federal Trade Commission
consumer.ftc.gov**

SOCIAL MEDIA SAFETY

***CREATE SECURE PASSWORDS AND CHANGE THEM OFTEN**

***DECLINE FRIEND REQUESTS AND PRIVATE MESSAGES FROM STRANGERS**



***EVALUATE YOUR PRIVACY SETTINGS**

***ENABLE MULTI-FACTOR AUTHENTICATION**

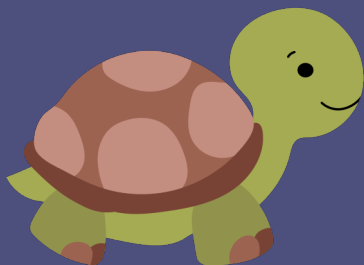
***DO NOT POST PERSONAL INFORMATION**

SLOW IT DOWN...



**SCAMMERS CREATE A SENSE OF URGENCY SO
THEY CAN BYPASS YOUR BETTER INSTINCTS.**

**TAKE YOUR TIME AND ASK QUESTIONS TO
AVOID BEING RUSHED INTO A BAD SITUATION.**



**IF YOU ARE UNSURE OF WHO IS CALLING YOU...HANG UP,
LOOK UP THE COMPANY OR INDIVIDUAL AND CALL THEM
BACK.**

DO NOT USE THE NUMBER THEY CALLED FROM.

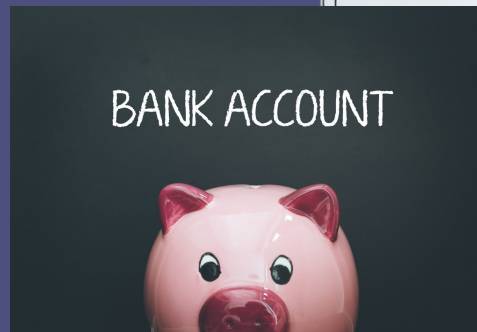
IF YOU ARE OVER 40...



DO NOT GIVE PERSONAL INFORMATION



Surname
Date of Birth
Association/Alias
Marital Status



Date _____ 000
Pay To The _____ \$
Order Of _____ Dollars
00 | : 00000000000000 || - 0000

WHAT TO DO IF YOU FALL VICTIM TO A SCAM



**CONTACT YOUR BANK
AND CREDIT CARD COMPANY.**

REACH OUT TO CREDIT BUREAUS

**IF YOU HAVE LOST MONEY
CONTACT LAW
ENFORCEMENT.**

CHANGE ONLINE PASSWORDS.

**NOTIFY FRIENDS AND FAMILY THAT
YOUR ACCOUNTS HAVE BEEN
COMPROMISED.**

**IF YOU SUSPECT YOUR WORK
COMPUTER HAS BEEN
COMPROMISED CONTACT
INTRALINKS ASAP**



***BE AWARE OF SUSPICIOUS EMAILS
*DO NOT OPEN LINKS FROM UNKNOWN
SOURCES**



FEDERAL TRADE COMMISSION

[HTTPS:// WWWFTC.GOV](https://www.ftc.gov)