



November 2021

*The Gering Merchants Association will Kick-Off the 19th Annual Santa's Village in Downtown Gering beginning with **the 14th Annual Gering Christmas Holiday Parade on Friday, November 26, 2021 at 6:00 p.m. along 10th Street!***

We cordially invite you, your business or organization to participate; enter a float or other type of entry in the parade to promote your business and help celebrate the beginning of the holiday season in Gering and the area. **The theme for the 2021 Parade is "A Taste Of Christmas"**. Cash prizes will be awarded to the first, second and third place winning entries.

Attached, please find your entry form for the **2021 Gering Christmas Holiday Parade on November 26, 2021**. The parade will be held immediately before the first 2021 Santa's Village events in the Gering Civic Center parking lot. Activities will include pictures with Santa, Christmas music, touring the Village houses, bags of candy for the kids and complimentary hot chocolate and cookies for all who attend.

Please complete and return your parade entry form today. If you have any questions about the 2021 Gering Christmas Holiday Parade, please contact: **RaNae Garton, Gering Merchants Parade Chairman at 308.641.2842**. We look forward to your participation in the 2021 Gering Christmas Holiday Parade. If you have questions, please give us a call!

RaNae Garton, Chairman
Gering Merchants
308.641.2842

P.S....All your efforts in float making will be put to good use; enter your float in the Gering Holiday Parade on Friday, November 26th and re-enter it November 28th in the Scottsbluff Holiday Parade.



14th Annual “Gering Christmas Holiday Parade”
Friday, November 26, 2021 ~ 6:00 p.m.
Downtown Gering (Along 10th Street)

Holiday Parade & Santa’s Village are sponsored by the Gering Merchants

The Gering Merchants cordially invite local and area businesses, civic groups, youth organizations, car clubs and bands to participate in the **“14th Annual Gering Christmas Holiday Parade”**, immediately prior to the opening of **“Santa’s Village”** in downtown Gering.

Gering’s Christmas Holiday Parade will be held on **Friday, November 26, 2021 at 6:00 p.m.** The parade route will begin at 10th & T Streets, and will end at **Santa’s Village** in the Civic Center Parking lot. Santa’s Village will open immediately following the parade with events including: Tours of the Village Houses, Goodie bags for the kids, take-your-own pictures with Santa, holiday music and complimentary hot chocolate & cookies for all who attend.

Parade registration begins at 4:30 p.m. at GARDNER PARK (corner of 11th & T Street) in Gering. **Judging will take place from 5:15 to 5:45 p.m. Please have your floats and entries ready for judging by 5:15 p.m. The parade will begin at 6:00 p.m. ~ Cash prizes to be awarded that evening; \$100.00 for first place, \$75.00 for second place and \$50.00 for third place!**

Theme for the 2021 Holiday Parade is “A Taste Of Christmas”. If you have any questions, please contact **RaNae Garton, Gering Merchants Holiday Parade Chairman at 308.641.2842** or email the Gering Merchants at: **rgarton@ddscc-ne.com**

2021 Gering Christmas Holiday Parade ~ REGISTRATION FORM
(Detach and return form by November 22, 2021)

Company/Organization Name: _____

Contact Person & Phone Number: _____

Mailing Address: _____ E-Mail Address: _____

Description of Entry: _____

***Please complete the registration form and return by EMAIL by November 22, 2021 to:
 Gering Christmas Holiday Parade
 RaNae Garton at rgarton@ddscc-ne.com***

Please note: No candy or other items shall be thrown from a moving float or other vehicle, including horseback, bicycle, hand-pulled carts, or any other vehicle occupying part of the parade route, per City of Gering Ordinance. Candy or items to be given away will only be allowed by people WALKING AS NEAR TO THE CURB AS POSSIBLE. View the ordinance, No 1864, Section L-4, in its entirety at www.gering.org.

Please be careful to hand your candy out in a manner that keeps children out of the street and as close to the curb as possible.