



# Ask Me About Gering

November 13, 2018 – Edition 2018-20

## A special **Holiday Edition** of “Ask Me About Gering & Area”

Published by the Gering Convention & Visitors Bureau, for questions or more information about these holiday events, call the Gering CVB at 308.436.6886

**Please share this information with our Visitors and your Customers.  
Enjoy Gering’s Holiday Parade and Santa’s Village, and  
kick-off your Christmas season in downtown Gering & Scottsbluff.**

### Saturday, November 17, 2018

#### “Gering’s Christmas Holiday Parade & Santa’s Village Kick-Off”.....in Downtown Gering”

**Where:** Parade route starts at 10<sup>th</sup> & T Streets, travels south to the Gering Civic Center parking lot

**When:** 4:00 p.m. – Ribbon Cutting Ceremony of new bank building addition to the Village  
5:00 p.m. – **Gering Christmas Holiday Parade Starts**  
5:30 p.m. to 8:00 p.m. - Santa’s Village opens immediately after the parade

**What:** Gering Merchants Association present **Gering’s Holiday Parade and Santa’s Village Kick-Off** on Saturday, November 17<sup>th</sup> at 5:00 pm. In conjunction with U.S. Capitol Holiday Tree stop in Scottsbluff; Gering’s Holiday Parade theme for 2018 is “Find Your Trail” in recognition of the 175<sup>th</sup> commemoration of the Oregon Trail and the 50<sup>th</sup> anniversary of the National Trails System Act.

The parade route starts at 10<sup>th</sup> & T Streets, travels south on 10<sup>th</sup> Street to the Gering Civic Center parking lot to kick-off the opening night of Santa’s Village. Santa will arrive at the Village to kick-off activities to include: **lighting of the downtown Christmas decorations, tours of Santa’s Village, free hot chocolate and cookies for all, candy goodie bags for children visiting Santa. Bring your cameras to take pictures with kids and Santa and drop your letters in Santa’s mailbox.** Fun for the entire family in downtown Gering as we kick-off the Christmas Holiday Season! For information on the Gering Holiday Parade and Santa’s Village, call Janet at 308.641.6600.

### Sunday, November 18, 2018

#### “Scottsbluff Christmas Parade 2018.....Welcomes the 2018 U.S. Capitol Holiday Tree”

**Where:** Downtown Scottsbluff – Parade Route Along Broadway

**When:** 3:00 - Ice Skating in the Downtown Plaza Rink  
4:00 – Food & Vendor Booths Open  
6:00 p.m. – **Downtown Scottsbluff Christmas Parade followed by the 2018 U.S. Capitol Holiday Tree Ceremony**

**What:** Join the **downtown Scottsbluff Business Association**, friends, families, elected officials and visitors for the official Holiday Kick-Off in Downtown Scottsbluff on Sunday, November 18<sup>th</sup>. Scottsbluff is one of 20 cities selected as a stop to **welcome the 2018 U.S. Capitol Holiday Tree** traveling from Oregon to Washington, D.C. following the path of the Oregon Trail in reverse. Parade route along Broadway, followed by the Capitol Holiday Tree Ceremony in the 1800 block. Smoky the Bear and Sparky the Fire Dog make a special appearance; Mayor’s Proclamation, music, food vendors, photos with Santa and more. **For additional information, contact Angela at 308.765.0599.**

**“Santa’s Village 2018 Events in Downtown Gering.....sponsored by the Gering Merchants”**

**Friday, November 23, 2018 – Village GRAND OPENING – 6:00 pm to 8:00 pm**

**Join us for Santa’s Grand Arrival from the North Pole  
Will he arrive by Air, Rails or Trails???  
Stay tuned for sightings throughout the day  
Hosted by Gering Merchants and GHS Leadership Club**

**Santa’s Village is OPEN every Saturday through Christmas**

**Tour the Santa’s Village Houses – Hot Chocolate & Cookies  
Candy Goodie Bags for the Children  
Bring Your Cameras for Pictures with Santa  
Drop your letter to Santa in the North Pole mailbox!**

**November 24, 2018 – 10:00 am to 1:00 pm  
Hosted by US Bank – Gering Courier – Gering Key Club**

**December 1, 2018 – 10:00 am to 1:00 pm  
Hosted by Gering Volunteer Fire Department - Platte Valley Bank  
The Pony Express will deliver letters to Santa on horseback, and  
**COME SEE SANTA’S LIVE REINDEER THIS DAY!!****

**December 8, 2018 – 10:00 am to 1:00 pm  
Hosted by Gering Police Department - Next Young Professionals**

**December 15, 2018 – 10:00 am to 1:00 pm  
Hosted by Western States Bank**

***By popular demand, the Village will be open the Friday before Christmas***

**December 21, 2018 – 6:00 pm to 8:00 pm  
Hosted by Runza**

**December 22, 2018 – 10:00 am to 1:00 pm  
Hosted by Gering Kiwanis**

**For more information on Gering Merchants Santa’s Village Events  
Call Janet at 308-641-6600**

Year-round visitor services are available in Gering; for brochures, questions and general area tourist information, please direct our guests to:

**Visitor Information Centers in Gering:**

**Gering Convention & Visitors Bureau’s Visitors Information Center  
1050 M Street (East entrance of the Gering Civic Center)**

**Open weekdays 8:00 am to 5:00 pm, evenings & weekends during Civic Center Hours**

**Scotts Bluff Area Visitors Bureau Offices  
2930 Old Oregon Trail (Inside the Legacy of the Plains Museum)  
Open weekdays and weekends during Legacy’s fall-winter hours**