



October 2018

The 2018 Christmas Holiday Season will kick-off early this year to coincide with Gering-Scottsbluff welcoming the 2018 U.S Capitol Christmas Tree Tour. *The Gering Merchants will Kick-Off the 17<sup>th</sup> Annual Santa's Village in Downtown Gering beginning with **the 13<sup>th</sup> Annual Gering Christmas Holiday Parade on Saturday, November 17, 2018 at 5:00 p.m. along 10<sup>th</sup> Street!***

We cordially invite you, your business or organization to participate; enter a float or other type of entry in the parade to promote your business and help celebrate the beginning of the holiday season in Gering and the area. Commemorating stop of the U.S. Capitol Christmas Tree Tour; **the theme for the 2018 Parade is "Find Your Trail"** in recognition of the 50<sup>th</sup> Anniversary of the National Trails System Act and the 175<sup>th</sup> commemoration of the Oregon Trail. Cash prizes will be awarded to the first, second and third place winning entries.

Attached, please find your entry form for the **2018 Gering Christmas Holiday Parade on November 17, 2018 (NOTE the new date-week before Thanksgiving holiday and the new parade time-5:00 p.m.)** The parade will be held immediately before the first 2018 Santa's Village events in the Gering Civic Center parking lot. Activities will include pictures with Santa, Christmas music, touring the Village houses, bags of candy for the kids and complimentary hot chocolate and cookies for all who attend.

Please complete and return your parade entry form today. If you have any questions about the 2018 Gering Christmas Holiday Parade, please contact: **Kevin Sandberg, Gering Merchants Parade Chairman at 308.672.3682.** We look forward to your participation in the 2018 Gering Christmas Holiday Parade. If you have questions, please give us a call!

RaNae Garton, Chairman  
Gering Merchants  
308.641.2842

*P.S....All your efforts in float making will be put to good use; enter your float in the Gering Holiday Parade on Saturday, November 17th and re-enter it the next night, November 18th in the Scottsbluff Holiday Parade and U.S. Capitol Holiday Tree Tour official stop and events.*



**13th Annual "Gering Christmas Holiday Parade"**  
**Saturday, November 17, 2018 ~ 5:00 p.m.**  
**Downtown Gering (Along 10<sup>th</sup> Street)**

**Holiday Parade & Santa's Village are sponsored by the Gering Merchants**

The Gering Merchants cordially invite local and area businesses, civic groups, youth organizations, car clubs and bands to participate in the **"13th Annual Gering Christmas Holiday Parade"**, immediately prior to the opening of **"Santa's Village"** in downtown Gering.

Gering's Christmas Holiday Parade will be held on **Saturday, November 17, 2018 at 5:00 p.m.** The parade route will begin at 10<sup>th</sup> & T Streets, and will end at **Santa's Village** in the Civic Center Parking lot. Santa's Village will open immediately following the parade with events including: Tours of the Village Houses, Goodie bags for the kids, take-your-own pictures with Santa, holiday music and complimentary hot chocolate & cookies for all who attend.

Parade registration begins at 4:00 p.m. at GARDNER PARK (corner of 11<sup>th</sup> & T Street) in Gering. **Judging will take place from 4:15 to 4:45 p.m. Please have your floats and entries ready for judging by 4:15 p.m. The parade will begin at 5:00 p.m. ~ Cash prizes to be awarded that evening; \$100.00 for first place, \$75.00 for second place and \$50.00 for third place!**

**Theme for the 2018 Holiday Parade is "Find Your Trail".** If you have any questions, please contact **Kevin Sandberg, Gering Merchants Holiday Parade Chairman at 308.672.3682** or email the Gering Merchants at: [rgarton@ddscb-ne.com](mailto:rgarton@ddscb-ne.com)

**2018 Gering Christmas Holiday Parade ~ REGISTRATION FORM**  
*(Detach and return form by November 14, 2018)*

Company/Organization Name: \_\_\_\_\_

Contact Person & Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Description of Entry: \_\_\_\_\_

**Please complete the registration form and return by EMAIL by November 14, 2018 to:**  
**Gering Christmas Holiday Parade**  
**RaNae Garton at [rgarton@ddscb-ne.com](mailto:rgarton@ddscb-ne.com)**

Please note: No candy or other items shall be thrown from a moving float or other vehicle, including horseback, bicycle, hand-pulled carts, or any other vehicle occupying part of the parade route, per City of Gering Ordinance. Candy or items to be given away will only be allowed by people WALKING AS NEAR TO THE CURB AS POSSIBLE. View the ordinance, No 1864, Section L-4, in its entirety at [www.gering.org](http://www.gering.org).

**Please be careful to hand your candy out in a manner that keeps children out of the street and as close to the curb as possible.**