

City of Gering/Scottsbluff
LB840 Application

Name of Applicant:

Application Date:

Application Presenter:

Brief Project Description:

Amount of LB 840 Funds Requested:
(Guideline is \$5,000 per job maximum)

Other Funding Sources:

Legal Structure of Business:

Business Ownership Breakdown:

Base Level of Jobs:

Jobs to Be Created:

Benefits Provided:

Collateral offered:

Company Name
Executive Summary & Business Plan

Executive Summary

Describe the business, a brief history of what “your business” has done in the past and where you see this business going in the next 3-5 years, emphasis placed on the local community impact.

Explain briefly the other operations owned and scope of business.

Management Team

Talk about the owner and key management, training and credentials of key employees. If you want to do a brief resume on the Mgr., owner, that's ok.

Economic Benefits to Twin Cities

Explain the benefit to businesses of your service, the income coming in from out of state residents and the amount of services you purchase from local suppliers that stays here, etc.

Also, this is where you'll talk about your base employment numbers and your projected increase in employees. Give the job title, pay rate and then talk about what benefits you are providing to employees.

Revenue Sources

Describe the types of business you currently have and what you're adding to the area. Talk about the new level of services that will be offered.

Project Costs

Here's where you list out your building and equipment costs, your annual expenses to run the facility and startup labor costs, etc. Include equipment, phone system, utilities, legal/accounting, payroll, additional technology systems, etc. This would be your overall project costs.

Financial Projections

Here's where we need the cash flow projections for three years, the balance sheet projections, etc.

Financial Statements

Need a company financial statement, projection or tax return for the local operation (if possible).

Other

Any other items you feel relate to your business expansion, any other items that you want to include. A copy of any marketing or sales brochures you have, or a list of services available.

Anything else you'd like them to have prior to your oral presentation to the committee.